

EnticEdge Website Privacy Policy

- I. Information we collect
 - A. The EnticEdge website automatically collects standard analytics data including but not limited to IP addresses, geographical locations, search keywords, activity logs, browser information, device identifiers, and operating system information. This data may be used to analyze website trends and content which is used to improve user experience across the site as well as indicate the relative popularity of content.
 - B. The EnticEdge website may ask users to voluntarily indicate additional information including but not limited to, their name, email address, interests, phone number, company name, availability for scheduling consultation calls or other scheduling information. Voluntary information can be given for email signup forms, gated content such as our one-pager, and other instances at EnticEdge's discretion.
 - C. Scheduling appointments and processing any applicable fees or payments is done in partnership with Acuity Scheduling. EnticEdge is not responsible for any information or data stored with or given to Acuity or any of its affiliates.
 - D. EnticEdge, Inc. does not sell or otherwise distribute any user information to third parties or external service providers.
- II. Cookies
 - A. We use cookies to improve and monitor our site experience. Site visitors may disable cookies on their personal computers or devices, and should understand that doing so may disrupt the experience of the EnticEdge website. EnticEdge is not responsible for any processing or use of cookies on our site or the sites of any 3rd party providers which we employ.
- III. Information Security & Retention
 - A. The EnticEdge website is encrypted with an SSL security certificate.
 - B. Information retention is at the discretion of EnticEdge for the period allowable by law when necessary. You may request the deletion of your information in writing at any time by emailing info@enticedge.com.
- IV. Third-Party Websites
 - A. EnticEdge is not responsible for any information that our third party providers collect, store, and/or distribute. This includes, but is not limited to, Google Analytics, Google AdSense, Instagram, Google Gmail, Acuity Scheduling, Honeybook, Squarespace, Squarespace Analytics, and any other third party provider. We use these providers to better our website experience and encourage you to read their individual privacy policies at your own discretion. This privacy policy may differ from that of our third party partners and does not in any way negate or override any of the stipulations included in their individual privacy policies.
- V. European Consumer Information
 - A. Under the GDPR (General Data Protection Regulation) for data protection and privacy in the European Union and Economic Area, users have the right to

access their personal data, the right to correct it, the right to request that EnticEdge stop processing it, and the right to request that EnticEdge delete said personal data. If you would like to invoke this right, please contact info@enticedge.com in writing.

VI. Safety of Children Under Age Thirteen

- A. EnticEdge complies with the Children's Online Privacy Protection Act (COPPA) and does not knowingly collect personal information from any person under the age of thirteen. EnticEdge does not specifically market to, engage with, or purposefully collect personal data from any person under the age of thirteen. Should EnticEdge learn about any information distributed to our site by a person under the age of thirteen, EnticEdge will delete said information.

VII. Privacy Policy Updates

- A. EnticEdge reserves the right to make changes and updates to this privacy policy when deemed necessary. Any changes made to this privacy policy are effective immediately.

VIII. Release of Liability

- A. EnticEdge is not responsible for any data collection or personal data provided on this website. EnticEdge will not be held liable for any consequences connected to the submission of any personal data on this website. EnticEdge is not liable for any use or misuse of personal data by any third party.

EnticEdge Website Terms & Conditions

This website and all of its original content is the exclusive property of EnticEdge, Inc. By using this website, you agree to and are bound by the following terms and conditions. EnticEdge reserves the right to update these terms at any time and without notice.

I. Legal Advice

- A. By using this site, you acknowledge and agree that EnticEdge does not offer legal advice or legal recommendations and none of the information presented on this site should be construed as such. EnticEdge is not responsible for any legal consequences stemming from your use of this site, including any action taken without seeking professional legal counsel.

II. Content Copyright & Trademarks

- A. All content presented on this site is the exclusive property of EnticEdge and is copyrighted as such, with the exception of any external links, cited sources, or licensed stock images. The reproduction, distribution, or commercial use of any information or content contained on this website is strictly prohibited. If you are interested in purchasing rights to content, please email us at info@enticedge.com to obtain prior written consent from EnticEdge.
- B. The Cornerpiece™ is a registered U.S. trademark of EnticEdge, Inc. and may not be replicated, reproduced, distributed, or used in any way without the prior written consent of EnticEdge, Inc.

III. Third Party Content

- A. This site may include links to other sites, and there may be other sites that link back to this site. EnticEdge is not responsible for the content presented on other sites and is not directly or indirectly related to any of the websites linked unless stated. We do not inherently approve of, endorse, or support the content presented on other sites and a link between the two sites should not be misconstrued as such.
- IV. Release of Liability
- A. EnticEdge is not responsible for any damages resulting from the use of this site. This includes, but is not limited to, any direct, indirect, consequential, or circumstantial damages resulting from the use of this site. If you have any questions, please email info@enticedge.com.

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